



Together we can make a difference

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The Issue

Disorganized and unmanaged hospital cords present a **real problem** for hospitals and are:

- Unsightly
- Frustrating for staff
- Challenging for infection control
- A fall hazard
- Unnecessarily difficult and time-consuming to apply to patients



Nothing has worked to solve this mess: while hooks are sometimes used, they simply do not do the trick

The Solution

Cord Caddy is the **only solution on the market** to improve overall hospital cord organization and enhance room readiness

FROM CORD CLUTTER...



...TO CORD CADDY



Cord Caddies represent a unique opportunity to enhance patient care by providing a method for safer, more efficient cord management while simultaneously uncluttering patient rooms.

Cord Caddy Features and Benefits

- Infection Prevention
- Patient Room Appearance
- Nursing Efficiency
- Patient, Staff and Visitor Safety
- Cost Savings

Cord Caddies Enhance Infection Prevention



1

Cords are used on multiple patients, accruing contaminants if not disinfected after each patient.

2

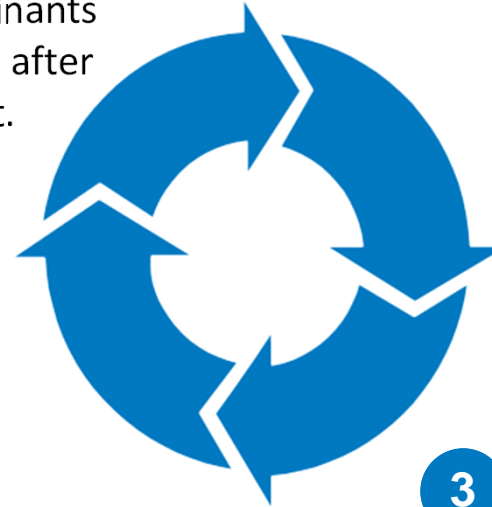
Nurses handle cords often interacting with patients to change wound dressings. It is therefore imperative to adhere to a strong protocol for disinfecting.

3

Cord Caddy encourages best practice of cleaning, wrapping and storing cords.

4

Cords neatly wrapped on the Cord Caddy provide a visual cue that this process has been completed.



Cord Caddies Dramatically Improve the Appearance of Patient Rooms

Cord Caddies provide a **logical solution** for hospitals:

- Room appearance influences perception of patient care quality
- Hospitals spend a fortune trying to make their facilities look organized and professional
- Cord clutter implies uncleanliness
- Cord Caddy provides a **simple, cost-effective** solution to keep cords organized, thus conveying a positive message to patients, families, and staff



↓ A simple solution ↓



Cord Caddies Improve Nursing Efficiency

Using Cord Caddy **eliminates the need for nurses to untangle cords** – a non-productive, wasteful, and costly use of time.

Cord Caddy Feature	Benefits for Nurses
ROTATING HOOKS	<ul style="list-style-type: none">• Instantly release cords of any length with one hand• Prevent cords from being dropped on the floor or patient bed for separation
INDIVIDUAL STORAGE	<ul style="list-style-type: none">• Store cords individually, making them:<ul style="list-style-type: none">– Easily identifiable– Quickly accessible• Eliminate time spent separating or untangling cords, resulting in improvements to daily workflow• Facilitate easy confirmation that all cords are present



Cord Caddies allow immediate access to diagnostics with unmatched efficiency, eliminating a mission-critical efficiency deficit

Cord Caddies Improve Safety of Patients, Staff and Visitors



Ease bedside movement of equipment and caregivers



Prevent harm by minimizing fall risks associated with tripping accidents from improperly stored/secured cords



Reduce hospital liability associated with falls

Cord Caddies Save Money



- Minimize damaged and broken cords
- Decrease tripping accidents, reducing:
 - Workers' Compensation claims
 - Accident investigation time
 - Administrative costs

*"Cord Caddy **improves efficiency and productivity** by reducing the time it takes to untangle cords. Cord damage is now rare, **reducing costs**"*

- Avista Adventist Hospital Louisville, CO

Savings from Cord Caddies offer a significant return on initial investment, freeing up additional resources for other allocations

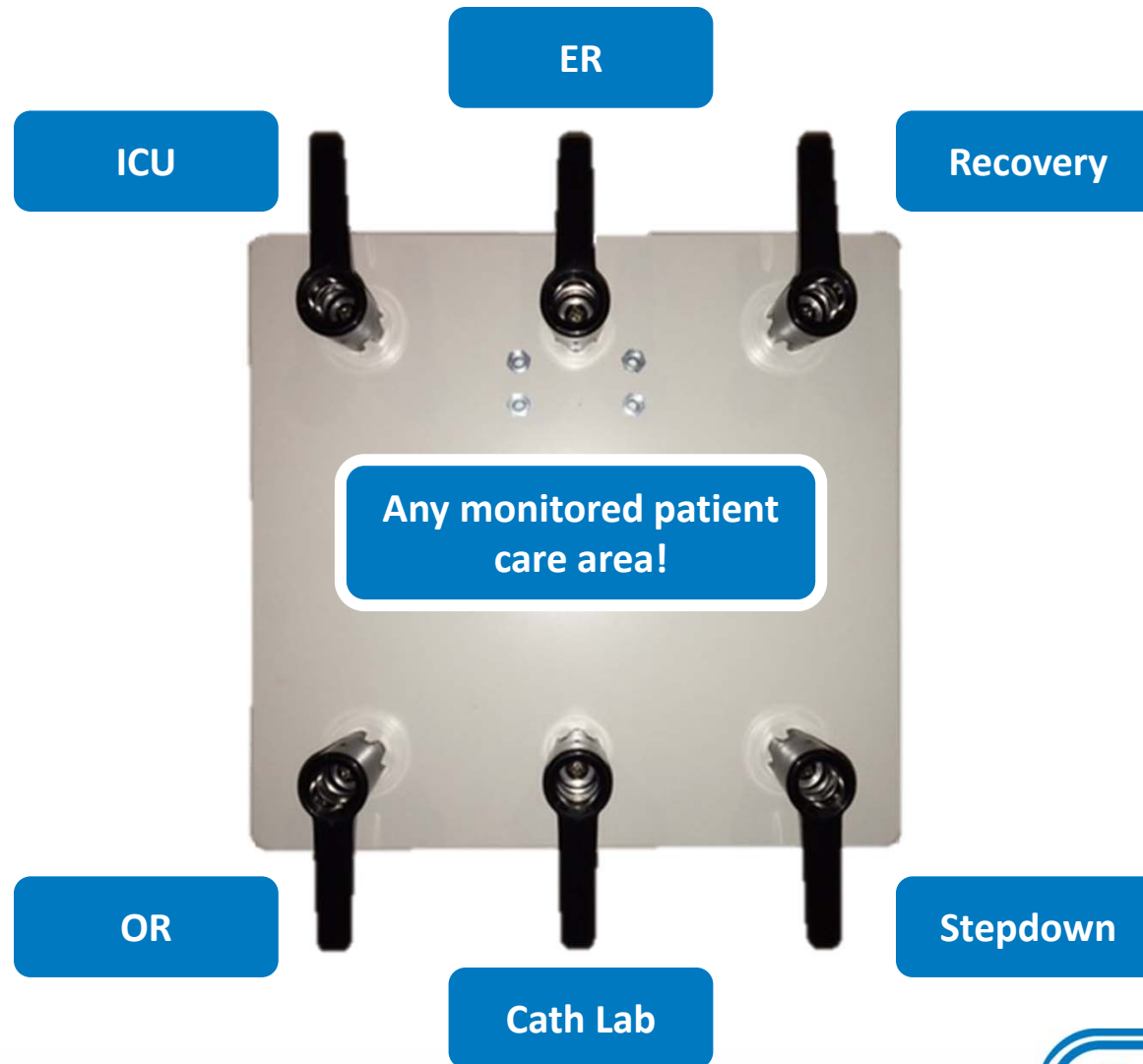
Issues Prevented by Cord Caddy

Cords stored neatly on a Cord Caddy do not:

- Unravel
- Entangle
- Get knocked off a hook
- Fall on the floor
- Get caught up in other equipment



Primary Areas for Cord Caddy



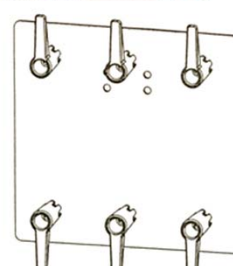
Cord Caddy Size Sheet

(each opposing pair of hooks equal number of cord positions)

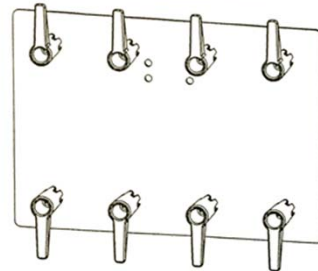
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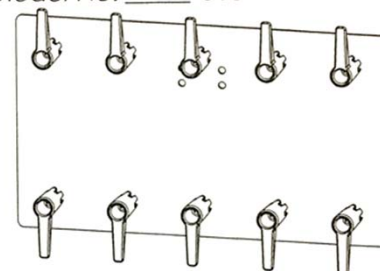
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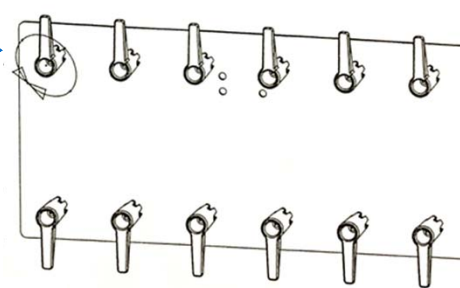
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Model No. ____-010



Model No. ____-012



Each hook on the top row swivels 360 degrees to provide quick release of cords

Cord Caddy A Better Performing Product Than Cable Hooks

The Benefits are Clear	Hooks	Cord Caddy™
Improve safety	✗ Cords fall to the floor, representing a safety hazard	✓ Cords stay off the floor, reducing tripping hazards
Save valuable prepping and treatment time	✗ Delay patient assessment and treatment; waste time untangling cords	✓ Quickly access cards needed for faster patient assessment
Improve infection control	✗ Spread germs, as cords are dragged across the floor	✓ Reduce spread of germs with cords off the floor; easily clean organized cords
Store and manage cords individually	✗ Difficult to identify and untangle cords	✓ Easily and instantly identify, manage, and access specific cords needed
Save money	✗ Cords on floor break, incurring significant, unnecessary costs	✓ Save thousands of dollars in damaged cord replacement costs
Improve room appearance	✗ Dangling cords compromise room appearance and perception of care	✓ Enhance hospital image with wrapped, separated, and neatly organized cords
Improve staff satisfaction and retention	✗ Waste time, create frustration, and interfere with patient care	✓ Eliminate aggravation while keeping your team patient-focused

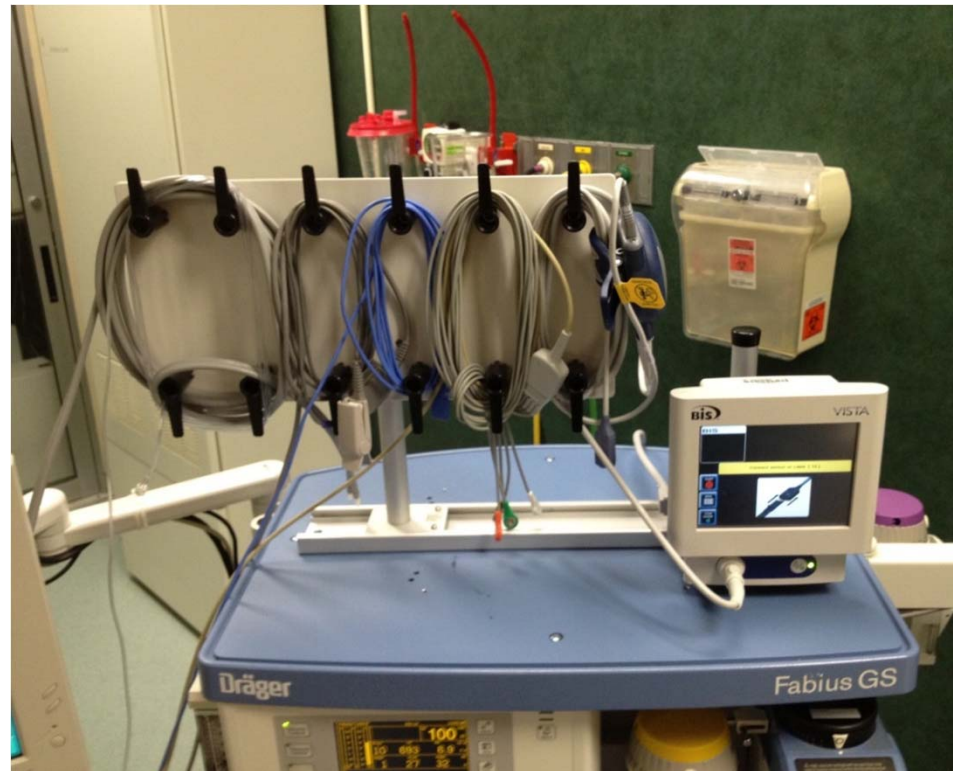


***Cord Caddy
gets you off
the hook!***



Appendix A: Other Cord Caddy Applications

Other Applications for Cord Caddies: Anesthesia Machines



Other Applications for Cord Caddies: Roll Stands



Other Applications for Cord Caddies: Nurse Call



Nurse Call Cord Caddy provides a specific place for the pillow speaker to be cleaned and stored between patients, reducing the spread of germs and resulting in enhanced room readiness.

Other Applications for Cord Caddies: Phone Cords



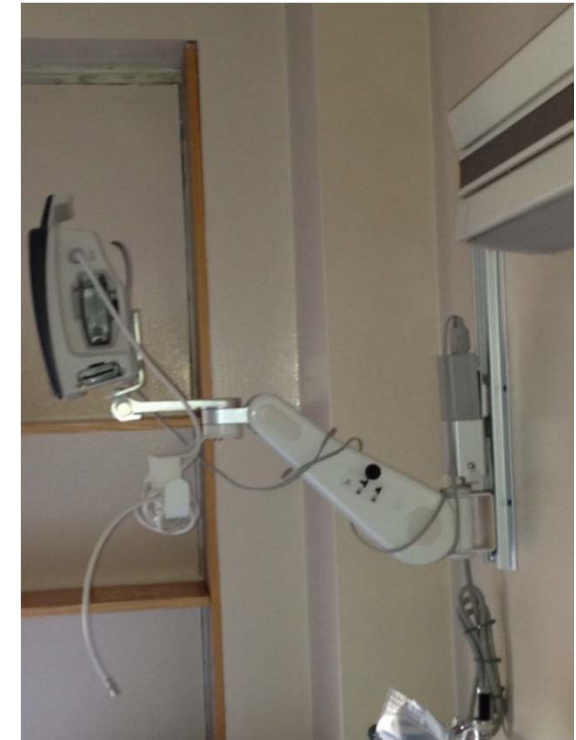
Other Applications for Cord Caddies: Data Cords



Other Applications for Cord Caddies: Fall Alarm Cords



Other Applications for Cord Caddies: Wall Channel



Cord Caddies can be inserted into wall channel and used to neatly wrap excess length of data and power cords.

Summary

- Hospitals have problems with tangled cords, costing them valuable time and money
- Cord Caddy solves these problems and encourages best practices for safety

Over 1,000 hospitals across the country are using Cord Caddies
to save time and money, and improve safety

Thank You!

Please don't hesitate to reach out with any questions to Bruce Glass at (877) 223-3999 or sales@cordcaddy.com.